EDUCATIONAL ROLE, MISSION, PURPOSE, AND RESPONSIBILITY

AD (LOCAL)

MISSION Southwest Texas Junior College is a comprehensive, public college

serving 11 counties in southwest Texas. The College District provides accessible, affordable, high-quality education that prepares students to successfully transfer to senior colleges and universities, enter the job market, pursue their professional and personal goals,

and contribute to the economic growth of the region.

ROLE AND SCOPE The College District implements its mission through a clearly de-

fined set of programs and services that include the following.

COLLEGE-LEVEL T

The College District offers credit courses leading to associate degrees and certificates in technical fields and designed-to-transfer

majors.

CONTINUING EDUCATION PROGRAMS The College District provides professional and occupation development to individuals, businesses, industries, and government and health agencies. A variety of noncredit activities for personal en-

hancement are also available.

ADULT BASIC EDUCATION

The College District provides Adult Basic Education (ABE) and English as a Second Language (ESL), which are designed to assist students in acquiring a General Education Diploma (GED).

STUDENT DEVELOPMENT PROGRAMS AND SERVICES The College District offers developmental programs and services to enrolled and prospective students to increase their chances for success and to enhance their potential for personal, educational, and professional growth.

ECONOMIC DEVELOPMENT PROGRAMS The College District promotes the economic development of the region by providing workforce training for new and expanding industries as well as for transfer of technology to developing businesses. The College District also supports economic development agencies by assisting in the recruiting of businesses and industries to the area.

ACCESS PROGRAMS AND SERVICES The College District provides special recruitment, counseling, and evaluation services that increase access for students not traditionally active the provided the services.

ally serviced by higher education.

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